

Lighting the Path to Good Health for Our Communities



Joseph A. Quagliata
President and CEO

Dear Colleagues,

Where would you be if you did not have the job you have at South Nassau? Perhaps you would be working in a similar capacity at another hospital or health-related facility. Perhaps you would be working in an entirely different field.

Where would our patients be if you did not have the job you have at South Nassau? How would it impact the residents of our region if they did not have this hospital to turn to during times of illness or injury? How many people's lives would be profoundly different if you had not been here to take care of them during an emergency, to perform a medical procedure, to draw blood, take an x-ray, clean a room, sterilize equipment, fill a prescription, deliver a meal, perform physical therapy, extend a hand, or offer reassurance?

These are the activities, both grand and small, that make a tremendous difference in the lives of our patients and their families.

This issue of *Intercom* is dedicated to you in recognition of the excellence that you bring to every action that you undertake on behalf of our patients. Whether you are in a direct care-giving role or function behind the scenes, your efforts are vitally important to the people who rely on us to help maintain and preserve their most precious asset – their health.

I hope you enjoy this special "Shine" edition of *Intercom*. Included are highlights of the Employee Awards Dinner, our observance of Hospital Week and nursing awards. It is about you and the many ways in which you shine. I dedicate this publication to every South Nassau employee, and thank you for shining as brightly as you do. You are truly beacons, lighting the path to good health for the patients we serve.

Sincerely,

Joseph A. Quagliata
President and Chief Executive

Publications Win Awards



South Nassau's "The Patient Information Guide" has won the Silver Aster Award, which recognizes excellence in medical marketing in the health care industry. The award was specific to hospitals in the category 300 to 499 beds. The publication, which was judged on layout, design, editorial content and overall quality, was written by a team of administrators under the direction of Ruth Ragusa, vice president of organizational effectiveness, and Elizabeth Carnevale, assistant vice president of revenue cycle, and designed by Mark Head, vice president of external affairs, and Amy Morton Deaver of Creative Works Studios Inc. in Stony Brook.

Intercom has won the 2008 Apex Award in newsletter writing. The newsletter was one of nearly 500 entries in the United States and Canada. As one of 12 winners, which included the NASA Dryden Flight Research Center and The Cleveland Museum of Natural History, South Nassau scored in the top 5 percent of the judged entries. Donna Nahas, manager of publications, writes and edits *Intercom*. Last year, *Healthy Outlook* took the 2007 Apex Award and the Bronze Aster Award.

From left; Mark Head, vice president of external affairs, Amy Morton Deaver of Creative Works Studios; Donna Nahas, manager of publications; and Joseph A. Quagliata, president and chief executive officer.



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